



Spring Hill Professional Park
 258 Mariner office space
 28.436673, -82.546096

Site Type: Ring

Latitude: 28.436673
 Longitude: -82.546096
 Radius: 5 miles

Demographic Summary

	2009	2014
Population	94,966	109,256
Households	39,555	45,517
Families	28,658	32,548
Median Household Income	\$43,387	\$46,426
Males per 100 Females	90.2	90.0

Population by Age

Population <5 Years	4.5%	4.4%
Population 5 - 17 Years	12.5%	12.1%
Population 65+ Years	30.4%	31.9%
Median Age	51.7	53.6

	Spending Potential Index	Average Amount Spent	Total
Health Care	91	\$3,434.97	\$135,870,069
Medical Care	90	\$1,667.77	\$65,968,602
Physician Services	81	\$183.69	\$7,265,800
Dental Services	85	\$292.31	\$11,562,136
Eyecare Services	84	\$44.23	\$1,749,333
Lab Tests, X-Rays	84	\$50.75	\$2,007,496
Hospital Room and Hospital Service	84	\$109.59	\$4,334,947
Convalescent or Nursing Home Care	102	\$32.91	\$1,301,842
Other Medical Services ¹	82	\$79.60	\$3,148,672
Nonprescription Drugs	91	\$95.57	\$3,780,292
Prescription Drugs	99	\$545.80	\$21,589,267
Nonprescription Vitamins	91	\$52.31	\$2,069,251
Medicare Prescription Drug Premium	117	\$43.36	\$1,715,282
Eyeglasses and Contact Lenses	81	\$61.35	\$2,426,549
Hearing Aids	136	\$28.91	\$1,143,450
Medical Equipment for General Use	88	\$5.79	\$229,198
Other Medical Supplies ²	81	\$41.59	\$1,645,086
Health Insurance	92	\$1,767.20	\$69,901,468
Blue Cross/Blue Shield	83	\$466.89	\$18,467,864
Commercial Health Insurance	80	\$297.39	\$11,763,263
Health Maintenance Organization	75	\$269.56	\$10,662,397
Medicare Payments	122	\$475.79	\$18,820,034
Long Term Care Insurance	107	\$67.85	\$2,683,924
Other Health Insurance ³	108	\$189.71	\$7,503,985

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

² **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

³ **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.